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Evertz Continues Its Commitment To The Iconic Studer Audio Brand

The Canadian company has invested in developing new products and updates that will benefit a wide range of customers across many market sectors.

Burlington, Canada. November 2nd 2021: Months after acquiring [Studer Audio](#), Evertz Technologies Ltd has reinforced its commitment to this iconic brand by relocating Studer’s manufacturing facilities from Hungary to Evertz headquarters in Canada.

The move forms part of a long-term plan to develop next generation products that meet the needs of future customers in the broadcast, live entertainment/concert events, sports, esports, stadium, arena and house of worship markets.

Established in Switzerland in 1948, Studer initially manufactured professional tape decks and analog consoles but began manufacturing digital mixing consoles when it was acquired by Harman International Industries in 1994.

Vince Silvestri, Vice President Software Systems at Everz, says: “Studer’s history and reputation for quality is undisputed. As the current stewards of this legendary brand we are committed to developing high quality audio products and solutions to serve current and future live media customers.”

Evertz has already integrated Studer Audio with its Software Defined Video Networking (SDVN) solutions, which are leading the industry’s transition to IP. With products such as Studer Vista digital consoles and Infinity Core audio mixing and processing now part of Evertz SDVN, customers can access complete solutions for audio and video orchestration, monitoring and analysis.

Having identified many opportunities for Studer products, Evertz is putting the full force of its sales team behind the brand as well as focusing resources on ongoing product development.

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About Evertz

Evertz Technologies Limited (TSX: ET) designs, manufactures, and markets video and audio infrastructure solutions for the television, telecommunications, and new-media industries. Evertz provides complete end-to-end cloud solutions to content creators, broadcasters, specialty channels and television service providers to support their increasingly complex multi-channel digital, ultrahigh definition (UHD) and next generation high bandwidth low-latency IP network environments. Evertz' solutions enable its customers to generate additional revenue while reducing costs through the more efficient signal routing, distribution, remote production, monitoring and management of content as well as the automation and orchestration of more streamlined and agile workflow processes on-premises and in the “Cloud”. For additional information, visit www.evertz.com